

Augeo receives John Deere's top rating

Augeo awarded highest supplier rating from
John Deere for third consecutive year

augeo

Augeo, a leader in workplace and customer engagement solutions, has been recognized in the 2024 John Deere Achieving Excellence program as a Partner-level Supplier—Deere & Company's highest supplier rating.

Augeo received the honor in recognition of outstanding service, quality and value it provides to Deere & Company and its Agriculture & Turf, Construction & Forestry and John Deere Financial business units.

A recognition ceremony was held in Moline, Illinois, on April 10, 2025, to honor Partner-level suppliers. Attending and accepting the award on behalf of Augeo were Greg Mazzuco (Vice President of Engagement Strategy) and Cori Karger (Account Director) – both of whom have been collaborating closely with John Deere for more than 15 years. During this time, Augeo has partnered with John Deere to meet evolving business needs—developing new technologies, launching targeted engagement programs, and expanding recognition strategies to support a growing network of employees, dealers, and customers critical to Deere's success.

Suppliers who participate in the Achieving Excellence program are evaluated annually in several key performance categories—including quality, delivery, process alignment, relationship and value creation. John Deere Supply Management created the program in 1991 to provide a supplier evaluation and feedback process that promotes continuous improvement.



It's an honor for our company and team to be recognized for our working relationship with John Deere, one of the world's most respected companies, as we continue to build on 44 years of collaboration. This Partner-level Supplier award underscores the caliber of our team, our drive to continue innovating and improving, and the value that John Deere sees in our services.

Juliann Gilbert

Chief Marketing Officer, Augeo and CEO, Workplace Engagement

Partner-level Supplier



Loyalty & engagement solutions

Augeo is a global leader in engagement platform technologies that create data-driven experiences, foster people connections and cultivate brand advocates worldwide. Augeo is revolutionizing enterprise engagement through personalized, generative and autonomous AI-producing predictive analytics, competitive benchmarking and insightful recommendations.

Today, Augeo manages over 1,200 programs spanning 185 countries, engaging users in a wide range of sectors, including insurance, manufacturing, automotive, financial services, retail, energy, healthcare, telecommunications, pharmaceutical, food service and more. We serve hundreds of clients including over 100 of the top Fortune Global 500 companies.



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