

A vision for the *future* of work

Reshaping workplace culture
through technology-enabled
human connection.

augeo

As the modern workplace continues its swift transformation, the next frontier of success will hinge on building connections that resonate—both digitally and personally.



Engagement within organizations around the globe continues to evolve at a rapid pace... This evolution is rooted in creating broader, more robust people experiences that elevate employees' opportunities and expectations.

Juliann Gilbert

Chief Marketing Officer, Augéo and CEO, Workplace Engagement



Recognizing this challenge, Augéo, a leader in employee experience, empowers businesses to boost engagement through community-centric workplace cultures. Its solutions enhance productivity, strengthen retention and foster genuine human connection in a rapidly changing environment.

Augéo's work spans more than 20 industries, leveraging cutting-edge technology and insight into what employees need most to navigate the future of work. Amid shifting hybrid work models, powerful digital tools, and rising employee expectations, organizations everywhere grapple with a critical question. How do we authentically engage and motivate employees amid such rapid change?

The answer lies in blending technology with human connection. Augéo's approach is the conviction that technology should enhance, not replace, genuine human connection. Its solutions seamlessly embed engagement into everyday workflows, allowing employees to connect, share ideas and thrive. This strategy goes beyond mere productivity to lay the groundwork for organizations to remain resilient and adaptable during disruption.

Backed by a clientele that includes Fortune 100 brands and global enterprises, Augéo ensures employee engagement feels less like a mandatory initiative and more like an organic part of everyday work experience.

The subtle art of engagement and rebuilding trust

In today's hyperconnected workplace, employees are often pulled in multiple directions. Adding another platform to their workflow can be overwhelming between back-to-back meetings, countless digital tools, and mounting to-do lists. Augeo tackles this pain point head-on by integrating its platform with widely used tools like Slack, Teams and Outlook—elevating engagement without creating extra steps. Rather than forcing employees to learn yet another platform, the firm seamlessly fits into their existing workflows, minimizing friction and ensuring that collaboration is effortless—even in hybrid settings.



Our cross-dimensional engagement insights approach is second to none. We deliver innovative and deeply resonant solutions by integrating with tools employees already use and leveraging authentic AI-driven engagement

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Chief Marketing Officer, Augeo and CEO, Workplace Engagement

This seamless integration goes hand-in-hand with Augeo's human-centric values. Its strategies help organizations restore trust and foster inclusive work environments that speak to the diverse needs of modern teams. By aligning its platform with the principles of inclusion and support, the firm boosts productivity and ensures employees feel valued.

Bolstered by cutting-edge features—such as dynamic employee profiles, advanced AI and robust rewards delivery—Augeo tailors the experience to each client's unique objectives. The firm's recent acquisition of Structural, an integrated community and connectivity platform, strengthens its capabilities. By unifying data from multiple sources, Augeo equips organizations to accommodate cultural nuances and meet employees where they are—so they feel recognized personally and meaningfully.

Dynamic profiling and enhanced connection tools elevate engagement far beyond the ordinary. Augeo's approach enables employees to showcase achievements, share social profiles and discover like-minded peers across the organization. These intentional design features spark organic interactions, turning routine tasks into genuine opportunities for collaboration. AI-driven nudges and personalized reminders keep the momentum going, ensuring that these valuable connections are not just a one-time event but an ongoing part of an organization's culture.

Recognition feeds, gamified experiences and social good initiatives add another layer of purpose to everyday work. By blending technology with real-time acknowledgement, Augeo creates a transparent environment where contributions are celebrated and trust is nurtured. These features encourage employees to take ownership of their individual growth and the broader organizational mission. Social good initiatives strengthen this sense of purpose, enabling employees to align their professional efforts with impactful causes, deepening loyalty to the company and extending their impact beyond the office walls.

Leaders at Augeo emphasize the critical role of listening to and acting on employee feedback. "Evaluation of cultures, employee feedback and listening is more critical than ever," notes Gilbert. Incorporating these insights allows organizations to revitalize engagement in fresh, meaningful ways—rebuilding trust and bringing geographically dispersed teams closer together.

In the long run, Augeo empowers companies to create authentic moments. Whether celebrating achievements, recognizing standout contributions or ensuring transparent communication, its platform lays the groundwork for trust and camaraderie. In the age of hybrid work, these authentic moments help employees feel genuinely connected—no matter where they choose to plug in.

Why belonging is the new bottom line

As workplace expectations evolve, purpose has become a non-negotiable part of employee engagement. Augeo, a leader in this new era of workplace solutions, is pioneering an approach that integrates personal growth with organizational objectives. When employees see their ambitions reflected in a company’s mission, they are more likely to bring passion and loyalty to their roles. By connecting individual achievements to the organization’s broader goals, Augeo cultivates a culture where every contribution matters—boosting motivation, impact and shared success.

Augeo’s emphasis on seamless integration ensures that employees remain consistently connected to the company’s values and objectives, fostering a climate of organic and ongoing engagement.

To amplify its influence, Augeo establishes partnerships with industry visionaries. Strategic collaborations—such as the one with HR analytics powerhouse Visier—bolster Augeo’s capacity to deliver robust insights on multidimensional employee engagement. By allowing leaders to recognize contributions in real-time, identify core motivations and make data-driven decisions, these collaborations enable organizations to foster a purpose-driven culture that aligns with operational goals and builds a strong foundation for long-term success.

AI-driven insights, human-centered results

Once futuristic, AI is now integral to modern HR strategies, and Augeo is at the forefront of enhancing—not replacing—human interactions. The company’s AI tools provide actionable insights, helping leaders recognize employee contributions in real-time, understand motivations and make data-driven decisions. This human-centred approach to AI strengthens connections and builds trust, creating an environment where employees feel seen and valued.

By blending advanced analytics with purpose-driven insights, Augeo cultivates dynamic workplace cultures where employees thrive personally and professionally. The results are undeniable—organizations achieve long-term success by inspiring loyalty, productivity and innovation at every level.



Toya Smith to John Gonzales

1 hr

Thank you John for your continued dedication and for being an essential part of our team's success. 🙌

I'll take it

Generating a suggested message





Knowing that work cultures around the globe are constantly changing, we ask ourselves, what will work cultures look like in five years? By planning for the future, we continue to fuel innovation and stay ahead of trends, delivering exceptional value to our clients and their employees

Juliann Gilbert
Chief Marketing Officer, Augeo and CEO, Workplace Engagement

Augeo

Mapping the future of work

As workplace dynamics evolve, the intersection of innovation, purpose, and human connection has become essential for success. Augeo's forward-thinking strategies and intuitive tools seamlessly integrate personal and professional lives, reshaping how teams connect, collaborate and find meaning in their work. By blending advanced technology with a focus on human experiences, it delivers solutions that foster a sense of belonging and community within organizations.

Looking to the horizon, Augeo is shaping the future of work. By embedding purpose and innovation into its solutions, the company isn't just reacting to the rapidly changing world of work but actively shaping what comes next.



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