

Experiential

Debut event success fueled by a dedication to DEI & wellbeing

For our social change nonprofit client, Augeo curated an extraordinary debut event aimed at emphasizing inclusivity and fostering growth for a vibrant community of supporters, practitioners, clients and sponsors.

augeo

Talk to our experts to see how
Augeo can grow your business

augeomarketing.com

651.917.9143 | info@augeomarketing.com



To ensure the success of this first-time event and bring together a qualified audience of supporters, practitioners, clients and sponsors, Augeo led collaborative design and discovery sessions to develop a holistic mission statement and content strategy with an emphasis on inclusion. All voices were welcome and visual scribes artistically captured actionable takeaways.

Augeo strategically sourced Charlotte, NC because of its intentionality around wellbeing and Black-owned community hotel concept. We designed a comprehensive experience with wellbeing and inclusion at the core, featuring intentional décor, transportation, a gifting marketplace with diverse vendors and a festive street party offering eclectic dishes from minority-owned food trucks. After the event, all remaining food and materials were donated to the community.

